

10 Art Museum Drive Baltimore, MD 21218

Spring 2022 Internship Program

Marketing & Experience Internship

Our Marketing & Experience team is seeking an Intern to assist with web content and development of various online platforms. The Intern will gain experience working on a newly designed website, social media accounts, and be given insight into the day-to-day operations of virtual marketing and communications. This is a great opportunity for anyone interested in learning how to market various experiences such as events, exhibitions, and programs.

Responsibilities

- Assist the Marketing Manager in community outreach through events
- Input Visitor Services data
- Assist with archiving web content to WordPress
- Help create a BMA-branded series of conversations, captured electronically through photography, videography and written word

Preferred Qualifications

- Strong organizational skills
- Writing/Communication skills
- Database management experience
- Customer Service experience

Proposed Schedule

- This position will be a hybrid work structure (onsite and virtual).
- Weekend and Weekday workdays are available.

Apply

Please <u>download the **Application Instructions**</u> to learn how to apply for this position. If you have any questions or concerns, you may contact us at <u>internships@artbma.org</u>.