

## **BMA ANNOUNCES NEW LEADERSHIP APPOINTMENTS FOR FINANCE, EDUCATION, ADVANCEMENT, AND INNOVATION**

### ***Museum Creates New Chief Innovation Officer Position to Support Marketing and Digital Content Initiatives Throughout the Museum***

BALTIMORE, MD (June 12, 2018)—The Baltimore Museum of Art (BMA) today announced the appointments of four members to the senior leadership team guiding the museum. Chief Operating Officer Christine Dietze and Chief Education Officer Gamynne Guillotte are both internal promotions, while Chief Advancement Officer Heather Hueglin Marchese and Chief Innovation Officer Melanie Martin are new to the organization.

“The BMA’s greatest assets are our world-renowned collection and the talented and dedicated staff who make possible everything we do,” said Dorothy Wagner Wallis Director Christopher Bedford. “I am extremely pleased to have this outstanding team with considerable experience in place as we embark on a new vision for the museum.”

#### **Chief Operating Officer Christine Dietze**

Christine Dietze oversees the museum’s finance, human resources, retail, facility operations, program planning, and facility rentals. Dietze served as Interim Co-Director of the museum from 2015 to 2016 and worked during the previous decade as Deputy Director of Finance and Administration. From 2004 to 2006, Dietze was Associate Producer and General Manager of Ford’s Theater Society in Washington, DC. She has also worked as General Manager (2000-2004) and Director of Finance (1999-2000) for the Shakespeare Theatre Company in Washington, DC, and General Manager of the Trinity Repertory Company in Providence, RI (1996-1999). She has served as the Board Treasurer for the Arts Education in Maryland Schools Alliance since 2013. Dietze holds an MFA in Theatre Management from Yale University and a BA in English and Business from Boston University.

#### **Chief Education Officer Gamynne Guillotte**

Gamynne Guillotte is responsible for the strategy and realization of interpretive projects, educational resources, public programs, and visitor engagement. She has served as the BMA’s Interim Co-Deputy Director of Education and Interpretation since 2015, Director of Interpretation and Public Engagement since 2013, and Manager of Interpretation from 2012 to 2013. Prior to joining the BMA, she was a designer and project manager at Narduli Studio in Los Angeles (2006–2012). Guillotte also worked as the Education Program Coordinator for the MAK Center for Art and Architecture at the Schindler House in Los Angeles (2000-2003). Guillotte currently serves on the Affiliates Board for the Program in Museums and Society at Johns Hopkins University. Since 2013, she has been involved with the Association of Art Museum Interpretation and is a project contributor to the Museums as a Site for Social Action (MASS Action) initiative. Guillotte holds an M.Arch. from the Southern California Institute of Architecture and a BA in Art History and Architectural History from Sarah Lawrence College.

### **Chief Advancement Officer Heather Hueglin Marchese**

Heather Hueglin Marchese leads the BMA's Advancement Division, which includes philanthropy, sponsorship, donor engagement, annual giving, and capital campaigns. Prior to joining the BMA, Marchese was the Managing Director of Major & Planned Giving at Maryland Public Television since 2012. She was previously Director of Development and Campaign Manager at the University of Baltimore Merrick School of Business (2007-2012), and director of Development at the Maryland Institute College of Art (2003-2006) and the Contemporary Museum (2002-2003). Marchese has an MA in Visual Arts Administration from New York University and a BA in Art History and Museum Studies from Juniata College in Huntingdon, PA.

### **Chief Innovation Officer Melanie Martin**

As the BMA's first Chief Innovation Officer, Martin leads the Digital Experience & Communications Division to develop cutting-edge branding and marketing strategies with a focus on digital media. She joins the BMA from the United States Holocaust Memorial Museum in Washington DC, where she worked as Digital Media Manager (2016-2018) and User Experience Design Manager (2014-2016). Prior to the Holocaust Museum, Martin was the Director of Digital Products (2012-2014) and Digital Production Editor (2010-2012) for *Washingtonian Magazine*. Martin has an MA in Communication, Culture & Technology from Georgetown University and a BA in Fine Art and Communication from Mount St. Mary's University in Emmitsburg, MD.

### **THE BALTIMORE MUSEUM OF ART**

Founded in 1914, The Baltimore Museum of Art is a major cultural destination recognized for engaging diverse audiences through dynamic exhibitions and innovative educational and community outreach programs. The BMA's internationally renowned collection of 95,000 objects encompasses more than 1,000 works by Henri Matisse anchored by the famed Cone Collection of modern art, as well as one of the nation's finest holdings of prints, drawings, and photographs. The galleries showcase an exceptional collection of art from Africa; important works by established and emerging contemporary artists; outstanding European and American paintings, sculpture, and decorative arts; significant artworks from China; ancient Antioch mosaics; and exquisite textiles from around the world. The 210,000- square-foot museum is also distinguished by a grand historic building designed in the 1920s by renowned American architect John Russell Pope and two beautifully landscaped gardens featuring an array of 20th-century sculpture. The BMA is located in Charles Village, three miles north of the Inner Harbor, and is adjacent to the main campus of Johns Hopkins University. General admission to the BMA is free so that everyone can enjoy the power of art.

### **VISITOR INFORMATION**

General admission to the BMA is free. Special exhibitions may be ticketed. The BMA is open Wednesday through Sunday from 10:00 a.m.–5:00 p.m. The museum is closed Monday, Tuesday, New Year's Day, July 4, Thanksgiving, and Christmas. The BMA is located at 10 Art Museum Drive, three miles north of Baltimore's Inner Harbor. For general museum information, call 443-573-1700 or visit [artbma.org](http://artbma.org).

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